



SPONSORSHIP OPPORTUNITY



The Texas Gulf Coast Billfish Classic is an offshore sportfishing event based in Port Aransas, TX. Each participating team consists of 6-8 members competing for the largest pelagic species in the Gulf of Mexico. TGCBC offers opportunities for businesses expanding their reach to anglers fishing the Northern Gulf, in center consoles and sportfishing vessels.

www.classicfishingevents.com

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TEXASGCBBC.COM

SPONSOR

PRESENTING

TEXAS GULF COAST BILLFISH CLASSIC

PREMIER BRAND PLACEMENT with hyperlinks on official website, TGCBC.com, and CatchStat online registration system

BRAND PLACEMENT on all awarded large “Happy Gilmore” checks

Includes \$4,000 Tournament Base Entry Fee

VENDOR SPACE on-site for all TGCBC festivities

ONE SOCIAL MEDIA POST PER MONTH FOR THE CALENDAR YEAR on TGCBC Facebook and Instagram promoting TGCBC event and partnership

BRAND PLACEMENT on digital, print and on-site marketing material

LOGO DISPLAYED on TGCBC clothing merchandise

\$15,000

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SPONSOR

PRESENTING

OFFICIAL KICK-OFF PARTY

PRESENTER of team dinner, open bar and entertainment

PREMIER BRAND placement throughout event venue

BRAND PLACEMENT with hyperlinks on official website, TexasGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all TGCBC festivities

ONE QUARTERLY SOCIAL MEDIA POSTS on TGCBC Facebook and Instagram promoting TGCBC partnership

\$10,000

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SPONSOR

CATCHSTAT ONLINE REGISTRATION & LIVE SCORING

*All teams must interact with our online registration and scoring system to participate in the event.
Scoring system is visible to the public as the official scoreboard.*

SOCIAL POSTS FOR LEADERBOARD UPDATE with brand recognition

BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all LGCBC festivities

ONE QUARTERY SOCIAL MEDIA POST on LGCBC Facebook and Instagram
promoting LGCBC event and partnership

\$7,500



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SPONSOR

PRESENTING

AWARDS CEREMONY

PRESENTER of trophies awarded and open bar
PREMIER BRAND placement throughout event venue
BRAND PLACEMENT on all awarded large "Happy Gilmore" checks
BRAND PLACEMENT with hyperlinks on official website, TexasGCBC.com
COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
VENDOR SPACE on-site for all TGCBC festivities
ONE QUARTERLY SOCIAL MEDIA POSTS on TGCBC Facebook and Instagram promoting TGCBC partnership

\$7,500

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SPONSOR



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MERCHANDISE

- BRAND PLACEMENT with hyperlinks on official website, TexasGCBC.com
- COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
- VENDOR SPACE on-site for all TGCBC festivities
- ONE SOCIAL MEDIA POST PER MONTH FOR THE CALENDAR YEAR on TGCBC Facebook and Instagram promoting TGCBC event and partnership

OPT 1 LOGO PLACEMENT
ON RIGHT SLEEVE
OF PERFORMANCE
& COTTON SHIRTS

OPT 2 LOGO PLACEMENT
ON RIGHT SLEEVE
OF PERFORMANCE
& COTTON SHIRTS

PER SLEEVE \$5,000



SPONSOR

GOLD

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BRAND PLACEMENT with hyperlinks on official website, TGCBC.com
COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
VENDOR SPACE on-site for all TGCBC festivities
FOUR QUARTERLY SOCIAL MEDIA POSTS on TGCBC Facebook and Instagram promoting TGCBC event and partnership

\$4,000



SPONSOR

SILVER

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BRAND PLACEMENT with hyperlinks on official website, TGCBC.com
COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
VENDOR SPACE for Kick-Off Party
TWO SOCIAL MEDIA POSTS on TGCBC Facebook and Instagram
promoting TGCBC event and partnership

\$2,000



TEXASGCBC.COM

SPONSOR

SOCIAL MEDIA



SPONSOR BREAKDOWN

FACEBOOK @TEXASGCBC

\$100 PER POST

\$100 PER STORY

\$100 PER REEL

INSTAGRAM @TEXASGCBC

\$100 PER POST

\$100 PER STORY

\$100 PER REEL

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CLASSIC FISHING EVENTS

Classic Fishing Events is your source for competitive sport fishing events. We provide an opportunity to challenge your skillset to the most talented anglers in the world. Anglers of all levels have the ability to catch big fish for big money.

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TGCBC
EVENT DIRECTOR
Robbie Carter
337.849.8642
rfcarter@gmail.com
TEXASGCBC.COM