



LOUISIANA TUNA & WAHOO CLASSIC

SPONSORSHIP OPPORTUNITY

LouisianaTWC.com



LOUISIANA TUNA & WAHOO CLASSIC

The Louisiana Tuna & Wahoo Classic is a two-month long sportfishing event held throughout the months of February and March. Each participating team consists of 6-8 members competing for the largest yellowfin tuna and wahoo species in the Gulf of Mexico. LTWC offers opportunities for businesses expanding their reach to anglers fishing the Northern Gulf, in center consoles and sportfishing vessels.



LouisianaTWC.com

SPONSOR
PRESENTING

\$15,000

THE LOUISIANA TUNA & WAHOO CLASSIC

PREMIER BRAND PLACEMENT with hyperlinks on official website, LouisianaTWC.com, and CatchStat online registration system

PRESENTER OF CHAMPION TROPHIES

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

Includes \$1500 Tournament Base Entry Fee

VENDOR SPACE for Kick-Off Party

ONE SOCIAL MEDIA POST PER MONTH FOR THE CALENDAR YEAR on LTWC Facebook and Instagram promoting LTWC event and partnership

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

BRAND PLACEMENT on digital, print and on-site marketing material

LOGO DISPLAYED on LTWC clothing merchandise

www.classicfishingevents.com

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SPONSOR

CATCH STAT



LouisianaTWC.com

\$7,500

CATCH STAT ONLINE REGISTRATION & LIVE SCORING SPONSOR

All teams must interact with our online registration and scoring system to participate in the event. Scoring system is visible to the public as the official scoreboard.

SOCIAL POSTS FOR LEADERBOARD UPDATE with brand recognition

LOGO PLACEMENT on main Venice Marina weigh station banner

BRAND PLACEMENT with hyperlinks on official website, LouisianaTWC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE at Kick-Off Party

ONE QUARTERLY SOCIAL MEDIA POST on LTWC Facebook and Instagram promoting LTWC registration and partnership



LouisianaTWC.com

SPONSOR PRESENTING

\$7,500

OFFICIAL KICK-OFF PARTY

PRESENTER of team dinner, open bar and entertainment

PREMIER BRAND PLACEMENT throughout LTWC event venue

LOGO PLACEMENT on main Venice Marina weigh station banner

BRAND PLACEMENT with hyperlinks on official website, LouisianaTWC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE at Kick-Off Party

ONE QUARTERLY SOCIAL MEDIA POSTS on LTWC Facebook and Instagram promoting LTWC partnership

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SPONSOR



LouisianaTWC.com

MERCH

\$5,000

LOGO PLACEMENT on main Venice Marina “Weigh Station Banner”

BRAND PLACEMENT with hyperlinks on official website, LouisianaTWC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE at Kick-Off Party

ONE QUARTERLY SOCIAL MEDIA POST on LTWC Facebook and Instagram promoting LTWC partnership

OPT 1 LOGO PLACEMENT
ON RIGHT SLEEVE
OF PERFORMANCE
& COTTON SHIRTS

OPT 2 LOGO PLACEMENT
ON LEFT SLEEVE
OF PERFORMANCE
& COTTON SHIRTS



SPONSOR



LouisianaTWC.com

GOLD

\$3,000

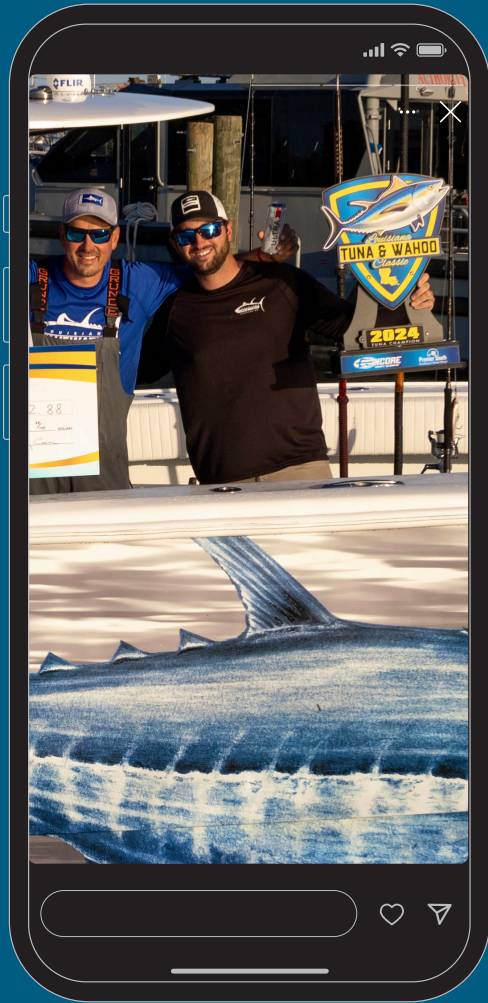
LOGO PLACEMENT on main Venice Marina weigh station banner

BRAND PLACEMENT with hyperlinks on official website, LouisianaTWC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE at Official Kick-Off Party

ONE QUARTERLY SOCIAL MEDIA POST on LTWC Facebook and Instagram promoting LTWC partnership



SPONSOR



LouisianaTWC.com

SILVER

\$1,000

- BRAND PLACEMENT with hyperlinks on official website, LouisianaTWC.com
 - COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
 - TWO SOCIAL MEDIA POSTS on LTWC Facebook and Instagram promoting LTWC event and partnership
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SPONSOR



LouisianaTWC.com

SOCIAL MEDIA

BREAKDOWN

FACEBOOK @LOUISIANATWC

\$100 PER POST

\$100 PER STORY

\$100 PER REEL

INSTAGRAM @LOUISIANATWC

\$100 PER POST

\$100 PER STORY

\$100 PER REEL



EVENT DIRECTOR
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CLASSIC FISHING EVENTS

For more information on
additional Classic Fishing
Events tournaments visit
www.classicfishingevents.com

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